

Driving the Circular rEVOLUTION: Greiner Packaging Presents Concrete Solutions at interpack 2026

At interpack 2026 in Dusseldorf, Greiner Packaging will present concrete answers to the growing demands of the circular economy under the claim “Driving the Circular rEVOLUTION.” In a market environment characterized by regulatory uncertainty, the company demonstrates how it implements circularity throughout the entire packaging lifecycle, supporting futureproof packaging solutions that comply with the requirements of the PPWR.

Clarity in a Complex Market

Upcoming regulatory requirements are creating challenges for many companies. This is precisely where Greiner Packaging steps in, offering guidance: circularity is defined in design, implemented in production, and realized through recycling. The goal is to develop packaging solutions that are not only sustainable, but also functional and economically viable.

With this approach, the company positions itself as a partner for brands aiming to futureproof their packaging and ensure alignment with the PPWR.

Solutions That Work in Everyday Life

The focus of the trade show presentation is on concrete applications that demonstrate how a circular economy can be implemented in practice. All three featured products have been awarded a WorldStar Award, highlighting their outstanding innovative strength.

At the forefront is the already established solution for self-separating packaging, **K3® r100**. At interpack, Greiner Packaging will showcase the expansion of this portfolio, demonstrating how the concept can be successfully applied to additional formats. During the recycling process, the cardboard wrap automatically detaches from the plastic cup, allowing both materials to be correctly sorted without any action required from consumers.

Also on display is the **CUBO**: This square cup uses a clever geometry to make more efficient use of transport and storage space, thereby saving both space and CO₂.

Another trade fair highlight is the **Click In sealing lid**: it replaces traditional systems of snap-on lids plus aluminum membranes with a single component that combines product protection, resealability, and recyclability. Designed as a mono-material solution, the Click In sealing lid supports efficient recycling processes without compromising functionality or convenience.

Solutions for specific markets will also be highlighted, particularly in the area of **health packaging**. Greiner Packaging will present innovative packaging solutions for the health sector, where the highest standards for functionality, safety, and material performance apply. The developments on display illustrate how sustainable packaging concepts can also be successfully implemented in highly regulated and sensitive applications.

Circularity Becomes Reality

Greiner Packaging's approach underscores a central conviction: circularity is not an abstract concept but the result of coordinated action across design, materials, technology, and recycling infrastructure. The solutions presented at interpack 2026 illustrate that circular packaging is achievable at market scale today, not in some distant future.

The core message: circular packaging is no longer a vision, it is reality and ready for broad application. At interpack, Greiner Packaging will provide insights into its forward-looking packaging solutions and the company's latest developments.

Visit Greiner Packaging at interpack 2026

Visitors to interpack 2026 in Dusseldorf will have the opportunity to explore these innovations firsthand and speak with experts who are shaping the next generation of circular packaging. Discover the future of packaging by visiting Greiner Packaging's booth at interpack 2026 and experiencing the Circular rEVOLUTION up close.

Greiner Packaging at interpack 2026:

May 7-13, 2026

Hall 10, booth C42, Messezentrum Dusseldorf

Text & images:

Text document as well as images in high-resolution quality for download:

<https://greinerpackaging.canto.de/b/RH7O4>



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Greiner Packaging

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Proposal image caption: Showcasing three WorldStar-award-winning innovations: the self-separating K3® r100, the space-saving CUBO, and the recycling-friendly Click In sealing lid. Concrete solutions driving Greiner Packaging's "Circular rEVOLUTION" at interpack 2026.

About Greiner Packaging

Greiner Packaging is one of the leading European manufacturers of plastic packaging in the food and non-food sector. For over 60 years, the company has stood for a high level of expertise in finding solutions in development, design, production, and decoration. Greiner Packaging meets the challenges of the market with two business units: Packaging and Assistec. While the former stands for innovative packaging solutions, the latter focuses on the production of customized technical parts. Greiner Packaging employs over 4,900 people at 30 locations in 18 countries worldwide. In 2024, the company achieved an annual turnover of 875 million euros (incl. joint ventures). This is more than 40% of Greiner's total turnover.

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