

## **air up® and Greiner Packaging bring “Flavor from Thin Air” to drinking**

**The “Click Bottle”, an innovative drinking bottle from air up® and Greiner Packaging, impresses with thoughtful handling, a leak-proof design, and durable materials.**

- **Innovative EasyOpen mechanism:** The securely integrated lid can be opened effortlessly at the push of a button.
- **High-quality materials:** Robust Tritan™ and polypropylene (PP) ensure durability and strength.
- **Made in Austria:** Fully produced in Austria using state-of-the-art technology for maximum precision and quality.

**Kremsmünster, Austria, October 2025.** Summer has come to an end, and the hot days are behind us, but staying hydrated remains just as important. Even as temperatures become milder, our bodies still need regular fluids to stay fit and energized. Yet, as everyone knows, that’s not always easy. Water is healthy, but it just tastes like... water. The air up® Click Bottle addresses exactly that. With its innovative scent-based pods, plain water turns into a flavorful drinking experience, completely without sugar, additives, or calories. Drinking becomes not only healthier but also more exciting and motivating.

### **Practical, safe, and made for everyday use: The air up® Click Bottle impresses with thoughtful design**

The close collaboration between the two partners is reflected in many practical details. The Click Bottle features an innovative EasyOpen mechanism where the integrated lid opens at the push of a button and stays attached to the bottle, making handling especially easy and secure. Its compact format and leak-proof design make it the perfect companion for everyday life. Developed in close cooperation between air up® and Greiner Packaging, the bottle is entirely manufactured in Austria.

“The Click Bottle shows how much innovation and passion go into the collaboration between Greiner Packaging and air up®. Together we have created a bottle that is not only practical but also stylish and smart,” says Patrick Fusz, Sales Manager at Greiner Packaging.

### **High-quality materials and precision manufacturing**

The Click Bottle is made from Tritan™, a highly durable, taste-neutral, and BPA-free material. The adapter and lid are made from robust polypropylene (PP). The push button of the EasyOpen mechanism is made from polyamide, designed for long-term use and capable of withstanding intensive stress.

All components of the closure system, from adapter and lid to the strap, are produced using the injection molding process. The drinking straw, made from HDPE (high-density polyethylene), is manufactured in the same way. The bottle body itself is produced using the stretch blow molding process, which results in lightweight yet stable bottles with precise detailing.

“With the Click Bottle, we are fulfilling our mission to create innovative and sustainable drinking solutions for a conscious, active lifestyle. In close collaboration with Greiner Packaging, we have developed a bottle that stands out through smart functionality, premium design, and outstanding quality, perfectly suited to the needs of a modern, on-the-go lifestyle,” explains Lena Jüngst, Co-Founder of air up®.

### **Successful development and production partnership with air up®**

The collaboration between Greiner Packaging and air up® is defined by innovation and technical excellence. [After moving the production of the air up® Tritan™ Bottles entirely to Austria](#), the partnership continued to grow. A major milestone of this cooperation was the further development of the high-quality, double-walled stainless steel thermos bottle, available under the name air up® Twist Pro Steel, which keeps water at the desired temperature, hot or cold, for extended periods. To make production of this bottle possible, Greiner Packaging specifically adapted its manufacturing processes. The steel bottle was precisely matched to the existing adapter of air up®, including carefully coordinated printing. This step highlights the partners’ shared vision of sustainable and functional product solutions.

### **On trend: The air up® Click Bottle delights the market**

Originally designed as a “Mini Sipper” for a younger audience, the Click Bottle has since gained great popularity among adult users as well. It has been on the market for almost a year and now appeals to a wide target group with new color variations. Recently, the one-millionth bottle was produced, a clear sign of the innovation and potential behind the partnership between Greiner Packaging and air up®, which will continue to deliver pioneering products in the future.

### **Text & Images:**

Text document and high-resolution images available for download:

<https://greinerpackaging.canto.de/b/JKHBB>



**Caption proposal:** The air up® Click Bottle: Vibrant design meets innovative functionality.  
**Credit:** © Greiner Packaging

**About Greiner Packaging**

Greiner Packaging is one of the leading European manufacturers of plastic packaging in the food and non-food sector. For over 60 years, the company has stood for a high level of expertise in finding solutions in development, design, production, and decoration. Greiner Packaging meets the challenges of the market with two business units: Packaging and Assistec. While the former stands for innovative packaging solutions, the latter focuses on the production of customized technical parts. Greiner Packaging employs over 4,900 people at 30 locations in 18 countries worldwide. In 2024, the company achieved an annual turnover of 875 million euros (incl. joint ventures). This is more than 40% of Greiner's total turnover.

**Greiner Packaging Media Contact:**

Peter Dobosz  
Global Expert PR & Content Marketing

Greiner Packaging International GmbH  
Gewerbestraße 15, 4642 Sattledt, Austria  
Mobil: +43 664 4110735  
E-Mail: [p.dobosz@greiner-gpi.com](mailto:p.dobosz@greiner-gpi.com)